

The 2020 Census

SAFE. EASY. IMPORTANT

What is the Census?



It is taking inventory and counting every person living in the United States once, only once, and in the right place.

Why do we need a count?

1. It's mandated by our Constitution.
2. People move and we reapportion and redraw our congressional and legislative districts based on an accurate count of people.
3. It's mandatory to complete and return the census.

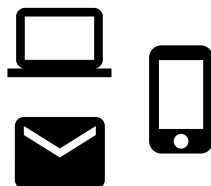


How is the information used?



By law, your responses can only be used to produce statistics - and no other purpose. Your responses cannot be shared and cannot be used against you by any government agency or court in any way - not by the FBI, ICE, or even local police. All Census workers take a lifetime Oath to protect your personal information. Any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

How do you respond to the Census?



To complete the census, you answer a handful of questions online, by phone, or by mail. Choose the option that works best for you.

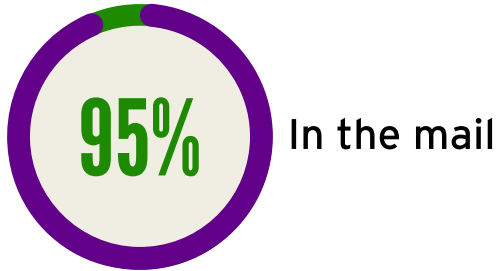
What is the impact of Census statistics?

- > Education programs and grants
- > Public transportation
- > Medicare and Medicaid
- > Libraries, community centers
- > SNAP and school meal programs
- > Parks, playgrounds, and recreational facilities

The 2020 Census

Process and Timeline

How will the 2020 Census invite everyone to respond?



In the mail



Dropped off

<1% In person

What you will get in the mail:



March 12-20

An invitation to respond online to the 2020 Census.



March 16-24

A reminder letter.



March 26-April 3

A reminder postcard.



April 8-16

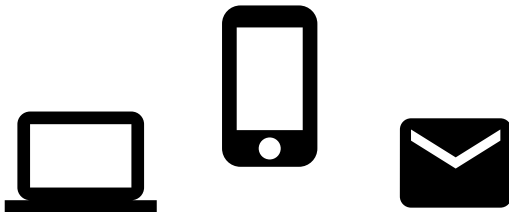
A reminder letter and paper questionnaire.



April 20-27

A final reminder postcard before an in-person follow up.

What can you expect?



When it's time to respond, most households will receive an invitation in the mail. Every household will have the option of responding online, by phone, or by mail.

Letter Invitation and Paper Questionnaire:

Most areas of the country are likely to respond online, so most households will receive a letter asking them to go online to complete the census questionnaire.

Areas that are less likely to respond online will receive a paper questionnaire along with their package. The package will also include information about how to respond online or by phone.

If you don't respond online, by phone, or by mail, we will follow up in person.

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Myths & Facts

Myths

That it's not safe.

"My information may be shared and used against me."

"My information will be used by others."



That it's not important.

"It doesn't matter if I complete and return the Census."

"The government doesn't need me to fill it out since I'm sure others will."

"What good will information do for my community?"

Facts



By law, your personal information cannot be used against you or against anyone else by any government agency or court – and it can't be accessed by the police department, DHS, ICE, FBI, or CIA.



The Census Bureau encrypts all responses submitted online and stored in its computers.



The Census Bureau combines your responses with other responses to produce statistical summaries. It is against the law for the Census Bureau to disclose or publish any identifiable information about an individual or household. All Census Bureau staff take a lifetime oath to protect your personal information, and any violation comes with a penalty of up to \$250,000 and/or up to 5 years in prison.

Facts

\$675 Billion a year in federal funding depends on an accurate count from everybody in the community!



Highway planning and construction



Federal Transit Formula grants



Formula Grants for rural areas



Community development grants



Water and waste disposal systems



Local roads, bridges, and public transportation